



## UP Festival on Tour Virtual Careers Fair – See it Be it Zone

Sheffield City Council is partnering with The Sheffield College on an exciting virtual careers and progression fair open to all students and unemployed young people in Sheffield during National Careers Week as part of this year’s UP Festival.

We’d love it if you could join us in our *See it Be it in Sheffield* zone! It will feature a number of virtual booths from local employers, that students can visit to find out information about your sector and roles available and ask questions through a live chat function.

We are looking for individuals and employers to join us on Tuesday 2 March between 2pm and 5pm to help us promote your sector and opportunities, and to meet some amazing young people that could form part of your future workforce!

The event will be held using the innovative virtual fair platform [NOVVA](#), which provides a unique live and interactive experience for attendees and exhibitors and will have a music festival theme!

See details below on how to get involved and contact [graham.booth@sheffield.gov.uk](mailto:graham.booth@sheffield.gov.uk) if you have any questions or want to see a demo of the platform.

<b>Event name</b>	UP Festival on Tour
<b>Event details</b>	We are looking for employers to take part in the See it Be it zone at this year’s UP Festival
<b>Number of participants required</b>	1 or 2 from each employer
<b>Date</b>	Tuesday 2 March, 2pm – 5pm
<b>Time commitment</b>	One off for three hours (this can be split between more than one person, or between organisations if you can’t commit for the full time. We can match people together by sector to make sure there’s full coverage)
<b>What is required of participants</b>	Guests will be able to ask questions through the live chat function, so you will need to be able to talk about your company, job role, and/or sector, skills needed and the jobs and training routes available
<b>Preferred sector / skills</b>	We are particularly interested in working with Small to Medium Enterprises in growth sectors in Sheffield.  Being able to talk about entry level roles, apprenticeships and progression routes is also required.
<b>Year group targeted</b>	Year 10/11 and upwards (age 14 and over)
<b>Session lead</b>	Graham Booth, Sheffield City Council
<b>How to book on</b>	Email <a href="mailto:graham.booth@sheffield.gov.uk">graham.booth@sheffield.gov.uk</a>

