

ASSOCIATE SPONSORSHIP INFORMATION

INTRODUCTION

Sheffield Digital is the organisation for the people and businesses who make up the digital industries in Sheffield and the surrounding region. Our core aim is to help develop a great environment in the city for setting up, working in and growing digital businesses.

Sheffield's digital industry is expanding rapidly but has a number of challenges to overcome if it is to achieve its full potential. The challenges that we are face are not unique to the city, but if we are to be successful in meeting them, we need a cohesive and co-ordinated approach. This is why we set up Sheffield Digital, to act as a focal point, a connector and a voice for the digital industries in our city region.

Sheffield Digital:

CONNECTS – by bringing together the people and businesses that are Sheffield's digital industries, to foster collaboration and learning and to have fun.

REPRESENTS – by providing a single, powerful voice for the digital community in order to advise and influence policy makers and educators.

PROMOTES – by shouting about our digital businesses and their capabilities locally, nationally and internationally.

We set up formally in May 2015 and, since then, have been building our community and creating strong links with businesses, educational institutions and public sector organisations locally and regionally. We have supported national research efforts and regional start-up competitions, promoted local meet-ups and networking events and established relationships with similar organisations across the country. Sheffield Digital is now recognised regionally and nationally as the organisation that speaks for the region's thriving digital industries cluster.

Sheffield Digital is a company limited by guarantee, which means that any money we raise goes back into running the organisation. We do not receive any public funding. Our work is supported by individual and company memberships, regional partnerships and associate sponsorships. We use the money raised to pay local freelancers who produce the content for our website, newsletter and podcast, handle our admin, run our social media channels, facilitate and promote local events and support our growing community.

To find out more about our members, partners and sponsors, please see our website: <https://sheffield.digital>.

ABOUT ASSOCIATE SPONSORSHIP

We recognise that a vibrant digital economy requires the support of organisations not directly involved in digital activity and that many of these organisations in the city share our objectives.

Associate sponsorship is available to companies and institutions not directly and materially involved in the digital industries, who want to support the development of the digital ecosystem in Sheffield and the surrounding area.

Associate Sponsorships last for 12 months and can then be renewed. Associate Sponsorships are offered on a non-exclusive basis.

Benefits of Associate Sponsorship:

Curated access to the Sheffield Digital community for market intelligence.

Company logo displayed in the sidebar on the following Sheffield Digital website pages:

Home

About

Membership

Logo, company profile and links on an Associate Sponsors page under Membership.

An individual page where the company can present their business and objectives for supporting Sheffield Digital in more detail.

The opportunity to provide up to 3 guest blog posts on a topic of relevance to the digital community during a 12 month period.

The opportunity to work with the Sheffield Digital team on events and briefings of relevance to the community.

Company logo on all physical collateral.

Company logo on all event and conference advertising.

Company logo in all Sheffield Digital slide-decks and presentations.

Verbal mentions at all Sheffield Digital events and two complimentary tickets to any charged-for events run by Sheffield Digital.

The cost of an annual Associate Sponsorship is £2,500 plus VAT.

Contact for further information:

Mel Kanarek
Director and Co-Founder
e: mel@sheffield.digital
m: 07710 695030
w: sheffield.digital

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Company details:

Sheffield Digital Limited is a Company Limited by Guarantee, registered company number 9603846. Our registered address is The Workstation, 15 Paternoster Row, Sheffield, S1 2BX. Our VAT registration number is: 237291109.