



FrontEndNorth 2016

Friday September 30th - Sheffield City Hall

SPONSORSHIP PACK

What is FrontEndNorth?

An event for front-end developers, designers and people who make things for the web taking place on Friday September 30th, 2016 at Sheffield City Hall.

Not our first rodeo

Returning from a year's hiatus after our successful debut at the Manchester University Business School in November 2014 we can't wait to bring the front-end development community together for another great day of learning, insight and inspiration!

This year's event is bigger and better than ever with 12 speakers crammed into a single-track session and a venue that will hold over 300 delegates.

We're also hosting front-end developer focused workshops the day before the conference and have an awesome after-party planned.

For more information hit the website: <http://frontendnorth.com> and follow the event on Twitter via [@frontendnorth](https://twitter.com/frontendnorth) and the hashtag [#fen16](https://twitter.com/fen16)

Who are Make Do?

Make Do are a design & development agency that have been building for the web since the 90's. Visit <http://makedo.net> to say hello!

The Make Do team started out running community web events back in 2012 when they organised the successful **TheDigitalBarn** conference in Barnsley (our founder's home town). This event ran for three years before it was put out to pasture and replaced with **FrontEndNorth**.



Specialising in WordPress development we're not shy about sharing our love for the best CMS there is. WordPress and open-source are at the heart of Make Do and in 2013 we organised and ran **WordCamp Sheffield** a WordPress-focused conference with over 200 attendees.

1 conference,

FrontEndNorth 2016 will happen on

2 workshops,
12 speakers,
1 awesome after party,
1 amazing venue

Friday the 30th of September from
9am until 6pm.

During this time we will squeeze in a
series of headline long-form speakers
(30+ minutes) and Lightning session
speakers (10 minutes or less).

“

*My main take outs
from this excellent
new conference
revolved around
workflow, reusability
and simplicity.*

*In my opinion, as a
modern front end
developer, all three
are important things
to prioritise.*

Gibbo, Senior Front End
Developer at Code
Computerlove

Why sponsor?

If you are interested in promoting your products and services over 300 attendees while also reaching reaching many, many more via the FrontEndNorth website, social media channels and press coverage then get in-touch to see how we can help.

FrontEndNorth is at it's heart a community event so if you want to improve brand awareness while helping the web & digital community in the North of England thrive and expand then this is the event you should be sponsoring.

Like all great events, we rely on our sponsors to help make things happen. The conference cannot go-ahead without sponsorship money to cover the hefty venue-hire and speaker costs - we've tried our best to make our packages affordable and inviting.

Who will be attending?

The FrontEndNorth audience is a mixture of web and digital experts, with roles including;

- Technical/Creative Director
- Web Developer/Designer
- Senior Developer/Designer
- Project Manager
- Usability Experience/Information Architect
- Freelancers
- Newbies & enthusiasts
- Students

Topics & talks

Our topics are front-end development focused and aim to educate and inspire anyone interested in web development. They include:

- Front-end workflows
- CSS/Sass/Grunt/Gulp/Webpack/etc...
- Modular CSS, best practice
- Performance and testing
- Modern JS/REACT/jQuery/etc
- Usability
- Responsive/mobile first design

Affordable tickets

We are making sure that FrontEndNorth is accessible to everyone with tickets starting at just **£85** for early-birds (*£120 full-price*) and student tickets are a mere **£45!**

Our Location



Sheffield City Hall is at the heart of the city

The City Hall is easy to find, has great transport and parking facilities and with space for up to 500 people the conference will have plenty of room for our delegates, sponsors and speakers to mingle and be inspired.

It's also safe to say that the City Hall, in fact Sheffield as a whole has never hosted an event of this type - making FrontEndNorth a truly original platform to help promote your businesses or services.



Sponsorship Packages

We're looking for sponsors to help make FrontEndNorth 2016 a huge success and allow us to run future events not just in Sheffield but all over the North of England.

Our packages are designed to simply cover all of our costs for the venue hire, speaker fees and expenses, food and refreshments and everything else we need to run an event of this magnitude. This is a zero-profit conference with every penny being funneled back into future events.

Our sponsorship levels

- Steel (SOLD OUT)
- Iron (3 available £1,250 each)
- Aluminium (4 available £750 each)
- After Party Sponsor (Bespoke package, starts at £1,000)

Other sponsorship opportunities

Sponsors are also invited to sponsor one entire element of the event. These include:

- T-shirt sponsor
- Lightning sessions sponsor
- Morning/Afternoon Coffee sponsor
- Live Stream Sponsor
- Video Sponsor

Steel (SOLD OUT)

Our top-tier **Steel** packages make your business our event partner by giving you top-billing.

- Mention during opening/welcome remarks.
- Opportunity for a representative to speak for a few minutes either at the start of the conference or the end.
- Prominent logo placement on conference slides during the event.
- Prominent logo placement on delegate badges
- Prominent logo placement on the website and emails.
- Prominent logo on post-event video recordings (maybe photos too?).
- Your swag/promotional materials in swag bags.
- 2 spaces at the speaker/sponsors dinner.
- 4 free delegate tickets.
- A large sized table/space in the sponsors hall.
- Tweet shout outs before, during and after the event.
- A single post-event mailer sent to attendees via FEN organising team. No direct access to sponsor emails/contact details.

Iron (3 available - £1,250)

The **Iron** package offers excellent value and makes sure that your business is visible on the day of the event.

- Mention during opening/welcome remarks.
- Logo placement on conference slides during the event.
- Logo placement on delegate badges
- Logo placement on the website and emails.
- 3 free delegate tickets.
- A standard sized table/space in the sponsors hall.
- Tweet shout outs before, during and after the event.

Interested in becoming a 'Iron' sponsor? Get in touch with the team to secure your space: sponsors@frontendnorth.com

Aluminium (4 available - £750)

Our **Aluminium** package is ideal for agencies and small business.

- Mention during opening/welcome remarks.
- Logo placement on conference slides during the event.
- Logo placement on the website (not emails)
- 2 free delegate tickets.
- Small space in the sponsors hall suitable for a banner stand.
- Tweet shout outs before, during and after the event.

Interested in becoming a 'Aluminium sponsor? Get in touch with the team to secure your space: sponsors@frontendnorth.com

Get in touch!

Please contact **sponsors@frontendnorth.com** to discuss sponsorship of specific conference elements.

We're also happy to accept any in-kind sponsorship such as printing, t-shirts, food, and technology.

Other contact methods

Email

- Kimb: kimb@makedo.net
- Dave: dave@makedo.net

Phone

- Kimb (direct): 07957545877
- Office: 01143 606660

Online

- Skype: base6design (Kimb)
- Twitter: @frontendnorth

Frequently Asked Questions

Where do the attendees come from?

Our last event, although in Manchester, attracted people from all around the UK. We estimated that at least 40% of the attendees were from outside the region.

Do you have any confirmed speakers?

Yes, we have 14 speakers confirmed. You can find them on the website:
<http://frontendnorth.com>

What are the Payment Terms?

Transactions are to be made within 21 days after confirming the Sponsorship Package you have chosen. **You will receive an official invoice** from Make Do (MKDO Ltd).

Note that all prices do not include VAT.