

ASSOCIATE SPONSOR OPPORTUNITY

INTRODUCTION

Sheffield Digital is the organisation for the digital industries in Sheffield and the surrounding region. Our core aim is to help develop a great environment in the city for setting up, working in and growing digital businesses.

Sheffield's digital industry is expanding but is being held back from reaching its full potential. The challenges that we are face are not unique to the city, but there is a lack of connectivity, representation and cohesive activity to address these challenges. For the city to take its place on the national and global stage, the industry needs an organisation that can act as a focus.

Sheffield Digital will:

CONNECT – bring together the people and businesses that are Sheffield's digital industries, to foster collaboration and learning and to have fun.

REPRESENT – provide a single, powerful voice for the digital community in order to advise and influence policy makers and educators.

PROMOTE – shout about our digital businesses and their capabilities locally, nationally and internationally.

We set up formally in May 2015 and, since then, have been building our community and creating strong links with businesses, educational institutions and public sector organisations locally and regionally. We have supported national research efforts and regional start-up competitions, promoted local meet-ups and networking events and established relationships with similar organisations across the North.

Sheffield Digital is an independent organisation and does not receive any public funding. Our initial work is being supported through start-up funds from founder members. A general membership offer for companies and individuals will be launched in the Spring of 2016.

We recognise that a vibrant digital economy requires the support of organisations not directly involved in digital activity and that many of these organisations in the city share our objectives.

Following a number of enquiries, we are pleased to offer the following opportunity for companies to join Sheffield Digital as an Associate Sponsor.

ABOUT ASSOCIATE SPONSORSHIP

Associate sponsorship is available to companies and institutions not directly and materially involved in the digital industries, who want to support the development of the digital ecosystem in Sheffield and the surrounding area.

Associate Sponsorships last for 12 months and can then be renewed. Associate Sponsorships are offered on a non-exclusive basis.

Benefits of Associate Sponsorship:

Curated access to the Sheffield Digital community for market intelligence.

Company logo displayed in the sidebar on the following Sheffield Digital website pages:

Home

About

Membership

Logo, company profile and links on an Associate Sponsors page under Membership.

An individual page where the company can present their business and objectives for supporting Sheffield Digital in more detail.

The opportunity to provide up to 3 guest blog posts on a topic of relevance to the digital community during a 12 month period.

The opportunity to work with the Sheffield Digital team on events and briefings of relevance to the community.

Company logo on all physical collateral.
Company logo on all event and conference advertising.
Company logo in all Sheffield Digital slide-decks and presentations.

Verbal mentions at all Sheffield Digital events and two complimentary tickets to any charged-for events run by Sheffield Digital.

The cost of an Associate Sponsorship is £2,500 plus VAT.

Contact for further information:

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Company details:

Sheffield Digital Limited is a Company Limited by Guarantee, registered company number 9603846. Our registered address is The Workstation, 15 Paternoster Row, Sheffield, S1 2BX. Our VAT registration number is: 237291109.